THE WOODLANDS
CONVENTION & VISITORS BUREAU

Business Development UPDATE

2011 Business Development Overview

- $274,828 outside sponsorships committed = 103.3% of Sponsorship Goal
- $46,000+ in-kind sponsorships
- A total of 82 companies participated in Event Sponsorship in 2011
- Over 2,600 pounds of food we collected in the 2011-2012 Donoho's Jewellers Winter Wonderland Food Drive benefiting Interfaith of The Woodlands

Full list of 2011 Sponsors

- Bayside Printing Company
- Ace Hardware
- Advanced Foot Care - Dr. Tom Pignetti
- Anadarko Petroleum Corp.
- ATA Martial Arts
- BBVA Compass
- Berripop
- Best Maid Products
- Black Forest Ventures
- CB&I
- Center Point Energy
- Cinemark
- City of Oak Ridge North
- City of Shenandoah
- Coca Cola
- Community Impact Newspaper
- Daymark Realty Advisors, Inc.
- Donoho's Jewellers
- Economic Development Partnership
- Ellis & Ellis
- Eye Health Consultants
- Fidelity Investments
- First Southwest Company
- Frost Cupcakes
- Fudgeway, LLC
- Gibson Girls
- Gigi's Cupcakes
- Great Oak School
- Gymboree Play & Music The Woodlands
- H-E-B
- Hubbell & Hudson Market & Bistro
- Jaguar Land Rover Houston North
- Jim and Nelda Blair
- JK Dentistry
- JP Children's Boutique
- Kenny Speight Agency
- Kidnnected Magazine
- Kona Ice
- Kroger
- Kuk Sool Won of The Woodlands
- Learning Rx
- Linebarger, Goggan, Blair & Sampson, LLP
- Lone Star College - Montgomery
- Macaroni Kid
- Madam Newton Einstein Science Academy
- Market Street The Woodlands
- Memorial Hermann The Woodlands
- Moon Water
- Munday Chevrolet
- Pediatrics by Design
- Planet Ford
- Potteryland Studio
- Ram Truck
- Scentsy
- Schwartz, Page & Harding, L.L.P.
- Service King
- Signs Now
- Silver Eagle
- Silverleaf Resorts
- Spectrum
- SplashTown
- St. Luke's - The Woodlands Hospital
- State Farm Insurance
- State Farm Insurance - Kyle Sherburne
- The Container Store
- The Strong Firm
- The Woodlands Children's Museum
- The Woodlands Country Club & Canongate
- The Woodlands Development Company
- The Woodlands Resort and Conference Center
- The Woodlands Young Learners Academy
- Two Men and a Truck
- U.S. Congressman Kevin Brady
- University of Phoenix
- Villa Sport
- Waste Management
- Wells Fargo
- Woodforest Financial Services
- Woodforest National Bank
- Woodlands Chamber
- Woodlands Online
- Wright's Printing

2012 Business Development

- Chevrolet will be the new Ice Rink Venue Sponsor for the 2012-2013 Holiday Season
- Jaguar Land Rover Houston North will be the Title Sponsor for the 2012 Trick or Treat Trail (an increase from their 2011 participation)
- Multiple renewals and partnership increases year over year are in the works

CHEVROLET

JAGUAR
Houston North

LAND ROVER
Houston North